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Compiled from twitter.com

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Compiled from twitter.com¹

Keywords

cognitive dissonance, psychological history, dissonance theory, social cognition

Twitter asks “what’s happening” and makes the answer spread across the globe to millions, immediately . . . People write short updates, often called “tweets” of 140 characters or fewer.
—Twitter.com

seeker7: Feeling excited, nervous. End of the world tomorrow.
About 57 years ago

seeker7: Still excited. In a few hours the world will end in cataclysmic flood. We await Guardians’ spacecraft to take us away.
About 57 years ago

seeker7: Confused. No flying saucer; no cataclysm. WTF? But wait! It’s OK: We have been saved by our unflinching faith!
About 57 years ago

Leon: Working hard. “When Prophecy Fails” provides great example of the theory in action. Writing new book about the theory itself.
About 56 years ago

Leon: New book in press. “A Theory of Cognitive Dissonance.” Hope it gets noticed.
About 55 years ago

socialanimal: Just met Dr. Festinger. Intimidating. Generous. He loaned me manuscript for his new book.
About 55 years ago

Leon: Met new grad student today. Didn’t impress me. Maybe has potential.
About 55 years ago

socialanimal: Book is amazing! Best thing I’ve ever read in psychology.
About 55 years ago

ArtCo: Exciting evidence of dissonance reduction: After people make difficult decisions, they devalue the thing they didn’t choose.
About 55 years ago

GIJack: @ArtCo: Yep. Worth keeping in mind if I ever choose to leave intellectually exciting East Coast and move back to Midwest.
About 55 years ago

stanfordstud: Just finished psych study. Oh man it was tedious. But they paid me \$20 for it. 20 bucks! Suckers: I woulda been thrilled with \$5. LOL.
About 53 years ago

Leon: New paper just published. Insufficient justification. Let’s see Skinner explain this!
About 52 years ago

Rhonda12: Just did weird study. Had to say words like “virgin” and “petting.” Big deal. Then listened to sex discussion that was soooo boring.
About 52 years ago

SallyGirl: @Rhonda12. I was in same study, but I had to say words that made me blush (like “c**k” and “f**k!”). Discussion group not so bad.
About 52 years ago

socialanimal: Effort justification paper in press. Case for dissonance is airtight. Game over?
About 52 years ago

RhymesWithScience: Thinking out loud: It’d be fun to do study with cockroaches someday. Also, if inconsistency is so bad, why do we like magicians?
About 51 years ago

magicman: Magicians are the tops. I like physics too. But maybe I’ll try my hand at social psychology.
About 50 years ago

LearningRulez: Just read Aronson’s new findings. Claims support for Festinger’s theory. Don’t buy it. Still looks like reinforcement to me.
About 48 years ago

2chaps: We don’t buy all this dissonance stuff either. Results can be chalked up to methodological inadequacies.
About 47 years ago

RoseyGlow: Maybe it's all just self-presentation.

About 46 years ago

Leon: Critiques just wrong. Must keep eyes on that new kid though. He's almost as smart as me. Uses words like "haruspex." WTF?

About 46 years ago

magicman: Bem Psych Review paper buries cognitive dissonance theory. Last word on it, I think.

About 44 years ago

Windy: @**magicman:** "It remains my conviction that the appeal to hypothetical internal states . . . is often heuristically undesirable." Too smug!

About 44 years ago

Leon: @**Windy:** He sounds like Skinner: sooo 2 decades ago. What does DB have against hypothetical internal states? Its not like we're studying ESP. LOL!

About 44 years ago

magicman: @**Leon:** Refusing to rise to the bait. Also, it's not "Its"; it's "It's."

About 44 years ago

DeReg: Leon working on vision thing. Me in Japan looking for real-world dissonance reduction in Japanese moms. Data not showing it. Odd.

About 43 years ago

TheJudster: Reading EA's Advances chapter. Hmm: Cognitive dissonance all about self-concept. Might be last word on the theory right there.

About 42 years ago

socialanimal: @**TheJudster:** Last word? Nah. "All the theory ever does is generate research." Good for another 10 years. Or 5 anyway.

About 42 years ago

TeddyBear: Sure: self-concept & self-consistency. But is it the private self or the public self that matters?

About 40 years ago

PostModernismFanBoy: As people learn about dissonance theory, they will cease to fall prey to its effects. Like all social psych, it is mere historical artifact.

About 38 years ago

Speaking4Everyone: @**PostModernismFanBoy:** WTF! Erudite bullshizzle. Give me a freaking break!

About 37 years ago

xanadu: "Dissonance and the pill." Dig the title. Very hip, very NOW. And, yes, excellent evidence that dissonance = physiological arousal.

About 37 years ago

newlooker3: People want critical experiment to support dissonance theory over self-perception theory or vice-versa. Tough luck: logically impossible.

About 36 years ago

SpeedRacer: Is dissonance theory the most important development in social psychology to date? Is that statement example of ingratiation?

About 35 years ago

Leon: @**SpeedRacer:** It's flattery. I bet you actually believe attribution theory is REALLY the most important development in social psych.

About 35 years ago

magicman: @**Leon:** We CAN predict some of the people some of the time, and if Ned thinks what you think he thinks (and I think he does), he's right.

About 35 years ago

newlooker3: Disturbing thought: What if original dissonance theory, that has now surrendered it's name to somewhat different ideas, was correct?

About 33 years ago

newlooker3: Correction to my last tweet: I meant "its" not "it's." Sorry. LOL.

About 33 years ago

magicman: @**newlooker3:** Also, "that" should be "which."

About 33 years ago

newlooker3: @**magicman:** Touche'.

About 33 years ago

HomoEconomicus: Consequences of cognitive dissonance for the wealth of nations. (In the one journal that matters most: AER!)

About 29 years ago

DPeezy: New JPSP article showing that attitude change in dissonance paradigm NOT due solely to self-presentation. Last word on that, I hope.

About 29 years ago

RBeezyDTeezy: Another JPSP article showing that dissonance effects CANNOT be due solely to self-presentation. Really the last word on that, we hope.

About 27 years ago

dissonancedude: New Advances chapter. Bottom line: What matters are the CONSEQUENCES of inconsistency, rather than inconsistency per se.

About 27 years ago

attitudedude: Advances chapter surely last word on dissonance. Time to try something else. Activation? Automaticity? Any future in any of that?

About 27 years ago

SeattleScienceMajor: Weird study but a little boring. Got to wear a supercool lab coat tho.

About 26 years ago

ArtsyFartsy: @**SeattleScienceMajor:** I was in the same study! Didn't like it (made me kinda uncomfortable). And who cares about a dumb lab coat anyway.

About 26 years ago

21stCenturyFox: Dissonance is merely form of self-affirmation. That's it. Done. (Now maybe I can get serious about that stereotype stuff.)

about 23 years ago

socialanimal: @21stCenturyFox: What stereotype stuff?

About 23 years ago

21stCenturyFox: @socialanimal: Stereotypes and academic achievement. Think I'll call it "stereotype menace." (Too scary?) Know anyone who'll want to work on it?

About 23 years ago

socialanimal: @21stCenturyFox: I might.

About 23 years ago

Cheeseheads2: Social cognition forgetting its past? Schema-driven processing NOT a new idea. Give a little love to cognitive dissonance theory!

About 22 years ago

BrookeShieldsTA: New in JPSP: Discrepancies NOT necessary to produce dissonance effects. Aversive consequences do.

About 22 years ago

stoner: Hypocrisy: Whole new way of framing dissonance effects. Cool.

About 20 years ago

socialanimal: Condoms, AIDS, public health: Whole new world of applications for dissonance theory. Cool.

About 20 years ago

randyandy: New in PSPB: dissonance = discomfort. Dissonance does NOT= self-perception. Surely this is the last word on that subject.

About 17 years ago

magicman: @randyandy: Your results do NOT= last word. (And don't call me "Surely.")

About 17 years ago

KansAZgangsta1: New results just in: It's definitely NOT all just self-affirmation. Should be last word on that story.

About 16 years ago

bobbyC: New personality measure of preference for consistency. Not everyone prefers consistency, btw. Interesting.

About 16 years ago

hockeyfan: New results: Japanese don't show dissonance reduction. Bigger point: Easterners don't feel need to self-affirm, self-enhance, etc.

About 14 years ago

palindrome: @hockeyfan: I don't buy it. I'm betting self-enhancement is pan-cultural.

About 14 years ago

hockeyfan: @palindrome: The evidence suggests otherwise.

about 14 years ago

palindrome: @hockeyfan: We'll see about that.

About 14 years ago

socialanimal: It's been 40 years (!) and Leon's book is STILL the most exciting thing I've ever read.

About 14 years ago

TheJudster: And we're still making PROGRESS on the theory.

About 12 years ago

KansAZgangsta2: New evidence: discrepant cognitions arouse dissonance even when NO aversive consequences. Gotta be the last word on that subject.

About 11 years ago

NeuroscienceNut1: Amnesiacs experience dissonance and attitude change too. Take-home point: Explicit awareness of inconsistent cognitions NOT necessary!

About 10 years ago

NeuroscienceNut2: @NeuroscienceNut1: The other take-home point: Social neuroscience rulez!

About 10 years ago

heartlessbastard: Overconfidence as dissonance reduction. Big picture: "These findings argue for a motivational perspective on overconfidence."

About 10 years ago

magicman: @heartlessbastard: It remains my conviction that the authors may be overconfident in their conclusion.

About 10 years ago

newlooker3: @magicman: Agreed. I'm not entirely convinced by their measures.

About 10 years ago

heartlessbastard: @newlooker3: What, you think we should be using the IAT instead? LOL.

About 10 years ago

newlooker3: @heartlessbastard: Ignoring you. Generating boatloads of results and counting thousands of citations instead. So yeah: LOL.

About 10 years ago

HomoEconomicus: Dissonance article in AER is citation classic. Social psych is ours! We continue to annex all other behavioral sciences too.

About 8 years ago

soccoghotshot42: New evidence that cognitive dissonance causes changes in explicit vs. implicit attitudes.

About 7 years ago

NaturalBornDualist: New evidence on cognitive dissonance in kids and capuchins! (Idea for next book: "Descartes' Monkey".)

About 4 years ago

CaliforniaSuperModel: New constraint satisfaction model accounting for dissonance effects! Looong article. (Idea for next connectionist model acronym: SKIM.)

About 3 years ago

AbsentMindedProf: New data on neural activity associated with dissonance-reduction. (Idea for next purchase: an even BIGGER magnet.)

About 2 years ago

Wolverine: New study on hand washing and cognitive dissonance. (Idea for next grant proposal: the psychology of soap.)

About 1 year ago

socialanimal: Still thinking it's the most exciting thing I have encountered in all of psychology. (All the theory ever does is generate research.)

1 day ago

Seeker7: Still rejoicing in saving the world from destruction. Faith stronger than ever.

1 minute ago

Additional demystifying information may be found at <http://pps.sagepub.com/supplemental>

Note

1. Not really.